



II International Economic Forum Latin America and the Caribbean “Latin America after the storm: post-crisis scenarios”

Paris, 25 January 2010

Co-organised by the OECD Development Centre, the Inter-American Development Bank
and the French Ministry of Economy, Industry and Employment

Pierre Mendès-France Conference Centre
Ministry of Economy, Industry and Employment
139, rue de Bercy - 75012 Paris, France

PROVISIONAL PROGRAMME (Date: 19.01.2010)

Registration

08.00-08.45 Tea/Coffee

Opening & Welcome

09.00-10.00 Introduction: **Carlos M. Jarque**, Principal Advisor to the President and Representative in Europe, Inter-American Development Bank (IDB)*

Anne-Marie Idrac, Foreign Trade Minister, Ministry of Economy, Industry and Employment, France*

Angel Gurría, Secretary General, Organisation for Economic Cooperation and Development (OECD)*

Luis Alberto Moreno, President, Inter-American Development Bank (IDB)*

I. How can we recover the path to long-term sustained development and mobilise domestic resources?

10.00-12.00 Introduction: **Javier Santiso**, Director, OECD Development Centre*

Mercedes Aráoz Fernández, Finance Minister, Peru*

Vicente Bengoa, Finance Minister, Dominican Republic*

Luciano Coutinho, President, Banco Nacional do Desenvolvimento*

Jean-Jacques Duhart Saurel, Acting Minister of Economy, Chile*

Álvaro García, Economy and Finance Minister, Uruguay*

Ernesto Javier Cordero Arroyo, Finance Minister, Mexico

Moderator: **Braulio Moro**, Radio France International*

Lunch

Buffet lunch for attendees

12.00-13:55 **VIP Lunch for panellists and selected guests**

- *Keynote Speech*: **Ramon Fernandez**, Director General of Treasury and Economic Policy, French Ministry of Economy, Industry and Employment*



II. A shift in trade and industrial policies?

- 14:00-14:05 Foreword: **Isabel Martín Castellá**, Managing Director, Madrid Centro Financiero*
- 14:05-15:30 Introduction: **Pier Carlo Padoan**, Chief Economist, OECD*
- Luis Carranza**, Former Finance Minister, Peru*
- Carlos Da Silva Costa**, Vice-President, European Investment Bank*
- Enrique García**, President, Andean Development Corporation*
- Luis Guillermo Plata**, Minister of Trade, Industry and Tourism, Colombia*
- Moderator: **Guillermo Hillcoat**, Associated Professor in Economics, University Paris I Sorbonne*

Coffee Break

15:30-16:00

III. From Global to Micro Challenges: Developing new business models

- 16:00-16:05 Foreword: **Jesús Sainz**, President, PROMOMADRID*
- 16:05-17:30 Introduction: **Hans Schulz**, Manager Structured and Corporate Financing Department, Inter-American Development Bank (IDB)*
- Jesús Banegas**, Vice-President, Spanish Confederation of Business Organisations (CEOE)*
- José María Calvo Sotelo**, Senior Vice-President Corporate Development and Regulation, Endesa Latinoamérica*
- Enrique Fuentes**, Market Analysis and Development Director, Ferrovial*
- Dionisio Garza Medina**, President and CEO, ALFA S.A.*
- César Ortiz Sotelo**, Vice-President, International Affairs, GDF Suez*
- Juan Antonio Pedreño**, President, Confederación Empresarial Española de la Economía Social*
- Moderator: **Anne Denis**, Les Echos*

Closing Keynote Speech

- 17.30-18.00 **Juan Pablo de Laiglesia**, Secretary of State for Latin America, Spain*

* Confirmed participants

In partnership with:

